

Dr Kwok Siu Ming BBS JP 郭少明博士



Dr. Simon Kwok, BBS, JP, Chairman & CEO, Sa Sa International Holdings Limited
莎莎國際控股有限公司主席及行政總裁 郭少明博士，銅紫荊星章，太平紳士

Chairman and Chief Executive Officer, Sa Sa International Holdings Limited 莎莎國際控股有限公司 主席及行政總裁

Citation of the Panel of Judges 評審團評語

Dr Kwok is a passionate and dedicated executive director with the vision and skills in leading a major retail company. He has fostered communication among board members and has set a model for good corporate governance and board behaviour. Dr Kwok's demeanor and communication skill are the strong factors contributing to the company's significant business development in the past 30 years locally and in the Asian region.

郭博士是一位優秀及充滿熱誠的執行董事，具備領導大型零售企業的遠見及才能。他致力促進董事會成員之間的溝通，並且為實踐優秀企業管治及董事會實務建立模範。他的言行及溝通技巧是引領公司於過去30年在本地及亞洲區內取得卓越發展的關鍵。

Message from Awardee 得獎者的話

I am greatly honoured to receive the Directors Of The Year Awards 2011. This award is not only for me, but also for the Board of Sa Sa as a whole, as an acknowledgement to our team work over the years.

Good corporate governance practices are at the heart of everything we do at Sa Sa. This is what the Board and I have been promoting. Sa Sa's well-structured, well-balanced and highly independent Board provides the management team with strategic advice on business development and steers the Group towards long-term business growth.

I would also like to extend my heartfelt gratitude to all of Sa Sa staff for their cooperation and trust in the Board -- this is why Sa Sa can put into practice its belief in corporate governance and sustainability.

I believe that effective corporate governance is essential to maintaining the Group's competitive advantages, as well as to enhancing and safeguarding stakeholders' interests. Therefore, I have been dedicated to driving the Group towards better transparency, and maintaining on-going dialogue with all stakeholders; we also endeavour to be a good corporate citizen, strengthen our awareness of social and environmental issues, and promote people development.

On behalf of Sa Sa, I would like to thank The Hong Kong Institute of Directors again for bestowing such honor on our team.

本人深感榮幸獲選為「2011年度傑出董事獎」的得獎者。這不僅是對個人表現的認同，亦是彰顯莎莎董事會多年共同努力的成就。

本人及董事會一直推動以高度的企業管治為莎莎所有行為的核心。通過建立架構全面、才能均衡、高度獨立的董事會，為集團提供策略性業務發展方向，推動集團的長遠增長。我亦衷心感謝員工一直全面配合，並積極履行董事會理念，令集團得以順利推行各項企業管治及可持續發展的措施。

本人深信行之有效的企業管治，不但能使集團保持競爭優勢，也有助提升及維護股東的權益。因此我一直致力推動集團提高透明度，與所有持份者保持溝通，履行良好企業公民的責任，加強對社會和環境的關注，以至對人才的培訓及發展。

獲香港董事學會頒發這項殊榮，以表揚本人，以至莎莎董事會及集團全體人，在企業管治、可持續發展及維護股東權益方面的努力，本人深表謝意。

Directors Of The Year Awards 2011 傑出董事獎



Dr. Simon Kwok (4th from the left) in the Annual General Meeting 2011
郭少明博士 (左四) 出席2011年度股東週年大會



Dr. Simon Kwok and Dr. Eleanor Kwok presented a cheque to support the 2008 Olympic and Paralympic Equestrian Events
郭少明博士及郭羅桂珍博士遞交支票，贊助2008年奧運馬術和殘疾人奧運馬術比賽



Dr. Simon Kwok represented Sa Sa to receive the certificate of the Fourth Top Donors 2010/11 from the Community Chest
郭少明博士代表莎莎接受香港公益金頒發的2010/11年度最高籌款機構第四名證書

