



Training Sponsorship 培訓贊助

SPONSORSHIP RATE CARD & ORDER FORM 價目及訂購表格 (2016)

Director professionalism is achieved, inter alia, through CPD, which is in turn facilitated by the Hong Kong Institute of Directors' various programmes including but not limited to speaker meetings, professional talks, forums, training courses, delegations and publications. The Hong Kong Institute of Directors has over 2,200 members. The institute organizes over 55 credit programmes for our members each year on a regular and continuous basis. 為達致董事專業化，香港董事學會不斷推動持續專業發展，包括籌辦演講會、專業講座、論壇、培訓課程、訪問團以及出版刊物。香港董事學會擁有超過 2,200 名成員。學會每年持續地為會員舉辦多達 55 個培訓課程。

Credit Programme Timetable 培訓課時間表：<http://www.hkiod.com/CPD-timetable.html>

Rates 價目 (Please check all those apply 請以✓選擇)			Advertising Material 廣告規格	
A) Insert leaflets into Credit Programmes' training materials 學分培訓課程教材內放入廣告資訊			Item 項目 A	Item 項目 B
Sponsorship Categories 贊助類別	Prices 價目	Total Cost 總數		
Per course 每堂贊助	HK\$520 x No. of course 堂數	<input type="checkbox"/> HK\$_____		
Half-year Sponsorship 半年贊助	HK\$10,300 <input type="checkbox"/> First-half year 上半年 <input type="checkbox"/> Second half-year 下半年	<input type="checkbox"/> HK\$10,000		
Full-year Sponsorship 全年贊助	HK\$18,500	<input type="checkbox"/> HK\$18,000		
B) Courses Refreshment Sponsor (Solo Sponsorship) 課堂茶點贊助商 (獨家贊助)			<ul style="list-style-type: none"> • Within one page A4 size for Item A • Within one page A5 size for Item B • Advertising material needs to be approved by HKIoD <u>3 weeks before</u> course conduction • All materials to be provided by the Company <u>4 days before</u> course conduction • 項目 A: 廣告資訊不得大於 A4 紙 • 項目 B: 廣告資訊不得大於 A5 紙 • 廣告資訊需於開課 <u>3 星期前</u> 給學會審批 • 公司需於開課前 <u>4 天前</u> 提供所有廣告材料 	
Per course 每堂贊助	HK\$620 x No. of course 堂數	<input type="checkbox"/> HK\$_____		
Half-year Sponsorship # 半年贊助	HK\$12,400 <input type="checkbox"/> First-half year 上半年 <input type="checkbox"/> Second half-year 下半年	<input type="checkbox"/> HK\$12,000		
Full-year Sponsorship # 全年贊助	HK\$22,500	<input type="checkbox"/> HK\$22,000		
# HK\$350 cost deduction on each course sponsored by individual sponsor. 個別課堂如果已經由其他獨立贊助商贊助，半年/全年贊助費用將獲扣減 HK\$350 元(每堂計算)。				

PAYMENT 付款

Please issue a cheque payable 請以支票付款，抬頭 "The Hong Kong Institute of Directors Limited".

DELIVERY 寄遞

Please deliver the completed order form along with a cheque to

2104 Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, Hong Kong

填妥的訂購表格、支票請送到：香港灣仔軒尼詩道 48 號 上海實業大廈 21 樓 2104

CONTACT INFORMATION OF ADVERTISER 訂購者/公司資料

Company 公司: _____

Contact Person 聯絡人: _____ Tel 電話: _____ Email 電郵: _____

Cheque No. 支票號碼: _____ Amount 面額: HK\$ _____ Bank 銀行: _____

Date 日期: _____ Signature & Company Chop 簽署及公司蓋章: _____