



DIRECTORS
OF THE YEAR
2013

Mr Robert Xu

徐少春先生

傑出董事獎

Directors
Of The Year Awards
2013



Chairman Robert Xu has actively promoted the applications of "Cloud Management"
徐少春主席積極推動「雲管理」的應用



Chairman Robert Xu is regularly invited to various forums to introduce the latest development of ERP software industry
徐少春主席經常獲邀出席不同的論壇，介紹企業ERP軟體市場的最新發展

Chairman Robert Xu encourages enterprises at different occasions to make use of ERP systems to enhance their operating efficiency
徐少春主席經常在不同場合鼓勵企業透過ERP的應用提升營運效益

Chairman Robert Xu has forged close strategic partnerships with the business community
徐少春主席與商界建立起良好的夥伴合作關係

Chairman of the Board and Chief Executive Officer,
Kingdee International Software Group Company Limited
金蝶國際軟件集團有限公司 董事會主席兼首席執行官

Citation of the Panel of Judges 評審團評語

Mr Xu is a strategic thinker and an open-minded entrepreneur. He has transformed Kingdee International Software Group into one of the market leading companies with remarkable implementation of best practices in corporate governance. Mr Xu encourages diverse views in the boardroom and cherishes the importance of achieving common goals. He underlines transparency as a major element of the company's success. Mr Xu is an exemplary executive director who merits the Award.

徐先生是一位開明、具策略目光的企業家。他帶領金蝶國際軟件集團成為行業中領先的企業之一，在實踐公司企業管治的最佳常規方面成就斐然。徐先生在董事會內提倡聆聽不同意見，訂立共同目標。他強調維持高透明度是公司成功的主要基石。徐先生獲獎實至名歸。

Message from Awardee 得獎者的話

It is my great honor to receive the Director Of The Year Awards 2013 from The Hong Kong Institute of Directors.

I firmly believe that a prominent listed company shall not only take care of the interests of shareholders, but also create a 'win-win' situation for all stakeholders. Moreover, during the period of social transition, we should drive innovation to overcome challenges and take the lead to help the industry and business ecosystem to thrive. Therefore, I have been working diligently with the Board of Directors to enhance Kingdee's corporate governance standards. We adopt new technologies and management models to push for transformation. Sticking to our core value of "Follow the right path, pursue the right course", our mission is to help our clients streamline their business. Over the past two decades, we have been actively promoting management reform of Chinese enterprises and helping them to achieve business transformation and upgrade.

This award is more than a personal encouragement. It reflects that the efforts made by Kingdee's Board over the past years are widely recognized in the market. We will continue to adhere to the faith, adhere to trust, adhere to actions and shape Kingdee into an outstanding and great enterprise for our shareholders, stakeholders and the community in this era.

本人深感榮幸能獲頒香港董事學會「2013年度傑出董事獎」。

本人深信，一家卓越的公開上市企業，不僅要肩負起所有股東的重托，還應當與利益相關者共創共贏，更應該在社會轉型期，用創新迎接挑戰，帶領產業和生態系走向成功。為此，本人與董事會一直共同致力於提高企業管治水平，將新的技術和管理模式融入變革，並秉承「走正道，行王道」的核心價值觀，以「讓業務行雲流水」為使命，二十年來持續堅持和積極推動管理手段的變革和中國企業的轉型與升級。

獲此殊榮，不僅是對我個人的鼓勵和鞭策，亦是對金蝶國際董事會多年共同努力的肯定和期許。我們將繼續堅持信念、堅持信任、堅持行動，讓金蝶成為一家卓越和偉大的公司，為股東、為利益相關者、為時代做出我們最大的貢獻！