



## Board of KELY Support Group 啟勵扶青會董事會

### Award category:

Statutory/Non-profit-distributing Organisations Categories - Boards  
Additional recognition: Excellence in Board Diversity

獲獎類別：法定／非分配利潤組織 - 董事會

另獲：董事會多元化卓越嘉許

### Citation of the Panel of Judges

#### 評審團評語

While providing a much-needed social service to young people, the Board of KELY Support Group has adopted best corporate governance practices, which have made it one of the most exemplary NGOs for others to follow. KELY has adopted an ESG framework to focus on how to care for the community that it serves, the people, and the planet. KELY's ESG framework has 4 distinct pillars including Environment, Social Mission Delivery, Social Workplace and Organisation Culture and Governance. It fully merits the Award and the additional recognition of Excellence in Board Diversity.

在為年輕人提供必要的社會服務的同時，啟勵扶青會董事會採用了最佳企業管治實踐，使其成為其他人效仿的最佳非政府組織之一。啟勵扶青會採用了ESG框架，專注於如何關心其服務的社區、人民和地球。啟勵扶青會的ESG框架有4個不同的支柱，包括環境保護、使命實踐過程、工作環境與機構文化，以及管治。啟勵扶青會董事會完全值得獎項和卓越董事會多元化的額外認可。



香港董事學會  
The Hong Kong Institute of Directors  
FOUNDED 1997

HKIoD Annual Dinner cum  
Presentation of Directors Of The Year Awards 2023  
香港董事學會週年晚宴暨  
2023年度傑出董事獎頒獎典禮

Transform for a Better Tomorrow  
變革創新 更好明天



## KELY Support Group 啟勵扶青會



Empowering  
young people  
to reach their  
full potential

啟發青年潛能，  
讓其盡展所長



Board of Directors with  
KELY Executive Director Sky Siu  
And Deputy Director Godi Li  
at annual board retreat  
董事會成員與啟勵扶青會  
行政總監蕭加欣  
及副行政總監李金群  
於年度董事會機構拓展會議



### Drug and Alcohol Awareness

We adopt a non-judgmental approach to prevent and reduce harm associated with drug and alcohol abuse. Our programmes focus on protective factors that reduce the likelihood that young people will have problems with drug and alcohol use, and also reduce wider risk-taking behaviours and underpin resilience.

我們採取非批判性的方法，以預防和減少由藥物和酒精濫用引致的傷害。項目重點為減低年青人可能因藥物和酒精而產生的風險因素，同時避免其更嚴重的冒險行為，並增強其韌性。



### Mental Health and Wellbeing

Using a preventative approach, we provide educational programmes for young people and educators to better understand their emotions, stress coping, and know-how as well as referral services with one-on-one assessments to improve young people's help-seeking journey.

利用預防性的方法為年青人和教育工作者提供教育計劃，讓他們更了解自己和他人的情緒、壓力應對和技能，並提供一對一的評估和轉介服務，以改善年輕人尋求幫助的過程。



### Positive Youth Development

We create opportunities for young people, especially those who are disadvantaged, to explore and develop life skills and create expressions, enhancing their aspirations for the future.

我們為年青人，尤其是在弱勢社群中的年青人創造機會，讓他們探索和發展生活技能，增強他們對未來的期望。

## Board List 董事會成員

Ms Fern NGAI (Chairperson)  
Mr David SIMPSON (Vice-Chairperson)  
Mr Andrew JONES (Emeritus Chairman & Founding Board Member)  
Mr Andy NG (Honorary Treasurer)  
Ms Whitney WHISENHUNT (Honorary Secretary)

魏余雪奕女士 (主席)  
David SIMPSON 先生 (副主席)  
Andrew JONES 先生 (名譽主席及創會董事會成員)  
吳君豪先生 (名譽司庫)  
Whitney WHISENHUNT 女士 (名譽秘書)

Ms Benita CHICK 戚本乙女士  
Ms Debbie MANNAS 高璧女士  
Ms Megan LAM 藍楚筠女士  
Dr Michelle NG 伍曉琳博士  
Mr Paul TCHEN 陳寶山先生  
Dr Timothy WOO 胡承恩博士  
Mr Tony BRUNO Tony BRUNO 先生

## Message from Awardee 得獎者的話

We at KELY Support Group are truly honoured to receive the "Directors of the Year Awards 2023" along with recognition for excellence in board diversity.

This esteemed award is a significant acknowledgement of our commitment to high standards of corporate governance and serves as a testament to the dedication and efforts of our board of directors and KELY team. We believe that a robust corporate governance framework enables us to fulfil our mission to serve and empower Hong Kong's young people, and to be responsive to their evolving needs. We also believe that board diversity helps us navigate better in times of uncertainty and complexity. As a small non-profit, we aspire to continuously improve, learning and adopting best practices from the corporate and NGO sectors that are appropriate for the size, scale, and type of organisation that KELY is.

This recognition will motivate us to further enhance our governance practices, strengthen our impact in the community, and continue serving the youth of Hong Kong with passion and integrity in the core areas of mental health and wellbeing, drug and alcohol awareness, and positive youth development.

啟勵扶青會非常榮幸獲得「2023年度傑出董事獎」。這個獎項是對我們堅持高質素管理的重要肯定，也見證董事會和啟勵扶青會團隊不懈努力的成果。我們相信，一個健全的企業管理架構能夠實現我們的使命——扶植青年裝備所需技能、知識及提供機會，啟發青年潛能，並讓我們及時回應年青人不斷變化的需求。同時，具備多元背景的董事會亦能夠幫助我們在不確定和複雜的時代中更靈活地應對挑戰。作為一個小型非牟利組織，我們立志不斷進步，從企業及社福界汲取知識和經驗，按啟勵扶青會的規模和服務性質認真實踐。

是次獲獎將激勵我們進一步完善管治實務，加強我們在社區中的影響力，並繼續積極地為年青人發展本會的核心服務項目，藥物及酒精意識、精神健康、正向青年發展。