The Council of the Hong Kong Productivity Council (HKPC) has been awarded the Directors Of The Year Award 2021 in the Statutory/Non-profit-distributing Organisations category as well as the Special Recognition of Excellence in Board Diversity Award by The Hong Kong Institute of Directors. The awards are a testament of the HKPC’s good corporate governance practices overseen by the HKPC Council.

The HKPC pursues the mission of driving technologies to enhance the productivity of Hong Kong enterprises, with a view to turning Hong Kong into an international innovation and technology hub. Against this mission and vision, HKPC provides a comprehensive range of services anchoring on six strategic areas: small and medium enterprise (SME) and start-up support, digitalisation, and cyber security, FutureSkills, intelligent manufacturing, reindustrialisation, and smart and green living.

Mr Willy Lin, Chairman of the HKPC, said that the year 2022 marks the 55th anniversary of the organisation. Since its establishment, the HKPC has been committed to helping Hong Kong enterprises upgrade and transform through adopting new technologies and nurturing technological talents.

To achieve this, the HKPC management work closely with Council Members for guidance and advice on development strategies, industry needs, market trends and best practice in internal operation.

“Our Council Members provide constructive advice and insight from different perspectives and actively participate in HKPC’s initiatives and programmes,” said Mr Lin.

Bringing together diverse thinking to enhance internal governance
Mr Lin attributes winning the Directors Of The Year Awards and Special Recognition of Excellence in Board Diversity to the efforts of the whole Council. As the special recognition suggests, the HKPC Council embraces diversity to draw upon a broad spectrum of expertise, experience, and insight from Council Members to lead the organisation to grow and flourish.

“Non-government members of the Council come from a wide range of industries, from manufacturing, finance, legal, to accounting. There are also representatives from the academia. They help us understand market trends and their good governance practices,” said HKPC Executive Director Mr Mohamed D Butt.

In addition, there are also labour representatives in the HKPC Council to offer advice on labour rights and relations, to promote amicable relations and mutual understanding between employers and employees.

In addition to the diverse background of the Council Members, Mr Butt pointed out that the gender ratio is also relatively high even among public organisations, with 57 percent male and 43 percent female members in the Council.

Mr Lin added that the diversity of the Council Members helps HKPC understand current industry trends and enhance market sensitivity. With new members from different backgrounds joining the Council every year, the HKPC benefits from the new ideas brought in. It pushes them to go beyond established boundaries to develop new service offerings to help the local industry thrive under the ever-changing market environment.

“We welcome Council Members, who are leaders in their own industries, to share with us their concepts and ideas so that HKPC can expand its knowledge and networks,” said Mr Lin.

“Council Members can let us know what’s going on in society today and make sure that the solutions that the HKPC develops are up-to-date,” he added.

HKPC is a government-supported public organisation that receives 28 percent of its annual funding from the Government and provides integrated support services to enterprises on a self-financing basis. Both Mr Lin and Mr Butt noted that for such an organisation, corporate governance plays a key role in ensuring efficiency in operation.

Mr Lin likens companies and institutions to trees.

“Without effective corporate governance, a tree will slowly rot from within,” he stressed.
The HKPC has also enhanced its internal governance, which is conducive to the organisation’s proper operation.

The Council has an Audit Committee that oversees all compliance matters, and the audit team reports directly to the Audit Committee Chairman to ensure fairness and impartiality, Mr Butt said.

“The HKPC is a public organisation, but at the same time we are engaged in a large number of commercial projects. Every time we hold a town hall meeting, the executive director emphasises the importance of compliance and integrity to staff members,” said Mr Lin.

“We also invite the ICAC to review our operations and conduct training from time to time to ensure that a compliance culture is embedded in our internal systems and standards and the daily workflow of every staff member,” he added.

**Listening to the industry and developing tailored strategies**

In a fast-changing market, Mr Lin values the understanding of market and industry developments.

In 2021, the HKPC commissioned PwC to conduct a study to assess the socio-economic benefits that HKPC brings to industry. The results showed that for every dollar of public funding that the HKPC receives, it generates HK$8.7 in economic benefits for Hong Kong.

Such encouraging results are due to the HKPC’s understanding of market trends, so it has the confidence and ability to lead the industry and create economic benefits.

Mr Lin states that the HKPC has a “3C principle” to grasp market trends and strengthen corporate governance, namely Communication, Collaboration and Caring.

The ultimate goal behind understanding industry dynamics is to provide timely and appropriate support for industry, which is particularly important during the pandemic.

In this regard, the HKPC has made efforts in many areas.

Mr Lin shared that HKPC conducted a large-scale industry consultation exercise between late 2020 and early 2021 and held 83 industry consultation sessions to collect views from stakeholders on the future direction of HKPC. The sessions were attended by 113 trade associations and organisations, representing over 46,000 members.

“These companies were open in sharing their views with us, which is very helpful for our future work,” Mr Lin said.

In terms of Government funding support, the HKPC has observed that many industry players are not fully aware of Government funding schemes which provides financial support to local companies to meet challenges and seek new opportunities.

With the support of different government departments, HKPC has organised the SME Fund Fair as an annual event since 2019, with the aim to introduce over 50 Government funding schemes in Hong Kong and Mainland China to SMEs. The event includes free one-on-one consultation for SMEs and start-ups in different sectors.

At the same time, HKPC organises exhibitions with different themes to keep different industries up-to-date on the latest technology developments and industry trends. The events also serve to create a platform for idea exchanges between different industries.

In response to the growing interest in Environment, Social and Governance (ESG), the HKPC has set its goal to achieve carbon neutrality by 2040. “Green tech” will

![HKPC organises exhibitions with different themes (such as 5G Future Hall shown here) to keep industries up-to-date on the latest technology developments to promote cross-sectoral idea exchanges.](image)

生产力建立定期舉辦不同主題展覽 (5G新世代應用展館) ，讓不同業界了解最新的科技發展及行業趨勢，讓不同業界交流對話。
### Professional Workshops of May to July

Join the PCPD Professional Workshops to Enhance Your Organisations’ Competitiveness

参加私隱公署專業研習班 提升業務競爭力

A sound Personal Data Privacy Management Programme (PMP) requires all members of an organisation to be aware of, and be ready to act on personal data protection responsibilities. Organisations should provide employees with up-to-date data protection training tailored to their specific needs.

To this end, the PCPD has developed a series of Professional Workshops on Data Protection catered to the needs of specific industries and sectors. **Professional Workshops of May to July are now open for enrolment!** HKIoD members can enjoy the discounted fee.

### Course Fee

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Course (Online workshop)</th>
<th>Course Fee* (HK$)</th>
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<tbody>
<tr>
<td>31/5</td>
<td>2:15pm - 5:15pm</td>
<td>Data Protection and Data Access Request</td>
<td>$750/ $600*</td>
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<tr>
<td>8/6</td>
<td>2:15pm - 5:15pm</td>
<td>Data Protection in Insurance</td>
<td>$750/ $600*</td>
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<tr>
<td>15/6</td>
<td>2:15pm - 5:15pm</td>
<td>Data Protection in Direct Marketing Activities</td>
<td>$750/ $600*</td>
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<tr>
<td>22/6</td>
<td>2:15pm - 5:15pm</td>
<td>Recent Court and Administrative Appeals Board Decisions</td>
<td>$950/ $760*</td>
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<tr>
<td>28/6</td>
<td>2:15pm - 5:15pm</td>
<td>Data Protection in Human Resource Management</td>
<td>$750/ $600*</td>
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<tr>
<td>6/7</td>
<td>2:15pm - 4:15pm</td>
<td>Personal Data Privacy Management Programme</td>
<td>$750/ $600*</td>
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<tr>
<td>14/7</td>
<td>2:15pm - 4:15pm</td>
<td>Data Protection in Property Management Practices</td>
<td>$750/ $600*</td>
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<tr>
<td>20/7</td>
<td>2:15pm - 5:15pm</td>
<td>Data Protection in Banking/Financial Services</td>
<td>$750/ $600*</td>
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* Applicable to members of PCPD’s Data Protection Officers’ Club (“DPOC”) and the supporting organisations (including HKIoD) only.

*只適用於私隱公署之保障資料主任聯合會會員或支持機構（包括香港董事學會）的成員。

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Register NOW! 請即參加！


For enquiry, please contact Communications and Education Section of PCPD at 2877 7169 or 3423 6654 or training@pcpd.org.hk.

如有查詢，歡迎致電2877 7169 / 3423 6654 或電郵 training@pcpd.org.hk 聯絡私隱公署傳訊及教育組。
also be the theme of an exhibition in HKPC in the first half of 2022/23 year.

The organisation is working hard to promote ESG, trying to introduce the core of it to enterprises and teaching them how to achieve ESG requirements more effectively and easily.

Mr Lin said that ESG is not just a a report, companies should evaluate and improve every step of their production before they can reap the benefit of ESG to achieve sustainability development.

He thinks that ESG should be considered as a worthwhile investment for companies with a looking forward stance. “If a company does not do well in environmental protection, it will need to purchase carbon credits in the future,” Mr Lin pointed out.

“But if they prepare for ESG early and introduce ESG standards in their production lines, they will ultimately earn carbon credits. Investing in and buying greener machine is not a waste, it is a production tool.”

Mr Butt added that many SMEs do not even know what ESG means yet. However, international conglomerates are more aware of its importance and impact.

“Nowadays, many foreign manufacturers will assess suppliers’ ESG qualification when they buy goods from Mainland China or Southeast Asia, with a score given to potential suppliers. Only when the suppliers reach a certain score can they make a deal. To help Hong Kong companies catch up on the trend, the HKPC provides ESG consultation services,” said Mr Butt.

Using technology to meet market challenges

The COVID-19 pandemic has accelerated the digital transformation of companies. It has always been the HKPC’s goal to empower businesses with technology.

For SMEs, it is especially important to use technology to meet market challenges, but they rarely have the time and ability to access relevant information.

“When companies come to us, Mr Butt will lead a team to discuss with them on how to solve their pain points and difficulties, and provide a ‘one-stop’ solution,” said Mr Lin.

“There are millions of technologies in the world, and the goal of the HKPC is to introduce the right ones to companies.

Based on his observation, Mr Lin said that with the increasing adoption of smart technologies in the manufacturing industry, there will be more jobs related to FutureSkills.

He believes that FutureSkills include the ability to manage and adapt to advanced technologies. Companies having advanced technologies will stay competitive in market by achieving intelligent production and meeting international standards.

Mr Butt also believes that digitalisation is a major trend in the future, and that the management of a company should adopt intelligent management and production processes in order to maintain its competitiveness.
生產力局舉辦不同活動，邀請政界及業界參與

聆聽行業聲音 制定貼地策略

在瞬息萬變的市場經濟中，把握行業先聲，擁有「市場觸覺」，是林主席相當看重的要素。

2021年，生產力局委託PwC（羅兵咸永道）作為第三方機構進行研究，評估生產力局為業界帶來的社會經濟效益。結果指出，生產力局每獲得1元的公帑，可以為香港社會產
生87元的經濟效益。

如此鼓舞人心的結果全因生產力局對市場趨勢有充分把握，具備對市場趨勢的掌握，才能
有信心及能力引領行業，進而創造經濟效益。

林主席總結，生產力局有一個3C原則來把握市場動向及鞏固企業管治，即是溝通（communication）、協作（collaboration）及關愛（caring）。3C的概念最終是了解業界動態，作出適當、適切的支援，這一點在疫情之下尤其重要。

在這一方面，生產力局作出多方努力。林主席介紹，生產力局於2020年底至2021年初進行
了大規模的業界諮詢，舉辦了83場業界諮詢
會集思廣益，從中訂出生產力局未來發展
的方向，共有113家商會和機構參與諮詢，代表超過46,000名會員的聲音。
Council members visit HKPC to understand its latest developments and R&D achievements.

理事會成員參觀生產力大樓，以了解該局最新發展及科研成果。

他續言：「這些企業非常坦承地和我們分享他們的心声，有助我們未來工作的開展。」

在政府資助基金方面，許多業界人士並不了解政府提供的資助計劃內容。因此，生產力局和不同的政府部門合作，自2019年起每年舉辦中小企政府資助基金博覽（SME Fund Fair），旨在介紹香港及中國內地逾50項政府資助基金資訊及支援計劃。展覽現場更多為不同行業的中小企和初創企業提供「一對一」免費諮詢服務。

同時，生產力局亦會定期舉辦不同主題展覽，讓不同業界了解最新的科技發展及行業趨勢，提供平臺讓不同業界交流對話。

有見環境、社會和企業管治（Environment, Social and Governance, ESG）漸受關注，生產力局亦訂下2040年實現碳中和的目標，並會於2022/2023年上半年設立綠色科技展館（Green Hall）。

生產力局著力推動ESG，致力向企業介紹ESG核心，以及通過什麼方式可以更加有效地、簡易地達到ESG要求。

林主席直言，ESG並不只是一份報告，企業應該對生產的每一個環節進行評估和改進，方可享受ESG帶來的效益，實現可持續發展。

他介紹，對有前瞻性公司的而言，ESG應被視為值得投資的項目：「如果企業在環保方面做得不好，將來亦需要購買碳信用（Carbon Credit），但如果及早佈局，在生產線上已經引入ESG的標準，實際上已經是賺取碳信用，積少成多。投資、購買更加環保的機器，不是消耗資金，而是生產工具。」

畢總裁亦認為未來，數字化是一個重大的趨勢，企業的管理層應該採用智能化管理模式及生產流程，企業方可保持競爭優勢。

相關資訊。

林主席介紹：「每逢企業到訪，總裁都會帶領團隊和企業商量如何解決他們的痛點，給予一個『一站式』的方案。世界上有千萬種科技，生產力局的目標就是將合適的科技介紹給企業，我們並不需要高端的火箭科技（Rocket Science），最重要是企業用得稱心、合適。」

生產力局亦提升內部管治，有利於機構的合規事務，審計團隊直接向審計委員會主席匯報工作，以確保公平公正。　

生產力局亦於2022年委託PwC（羅兵咸永道）進行研究，以評估供應商的ESG表現。研究結果更顯示供應商需在社會責任和環境保護方面進行改善。　

此外，生產力局亦於2022年與安永及方にブレーン（方に財団）合作，於2022年8月舉辦ESG商務研討會。　

相關資訊。

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《廿一世紀董事》同時可於網上閱覽
The 21st Century Director is also available at http://www.hkiod.com/21century.html

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