



香港董事學會  
The Hong Kong Institute of Directors  
FOUNDED 1997

## “The 21<sup>st</sup> Century Director” Annual Album 2021 The Magazine for Business Leaders

To reach a great number of high-caliber readers through this publication

企業領袖必讀刊物 【廿一世紀董事】

2021 全年紀念冊

透過此刊物直達到高端消費讀者群

**Dedicated to the reading interests of company directors and senior management, the magazine features:-**

- Articles on business related topics, addressing issues that are of impact on company direction, such as updates on director practices; and
- Insights from directors on leading their companies to success.

本雜誌的主要讀者為公司董事及高層管理人員，內容涵蓋：-

- 商業論題，闡釋影響董事帶領公司的事宜，如有關董事常規的最新資訊；以及
- 董事引領公司邁向成功過程的經驗分享等。

Circulation of your message to over **13,000**

訊息傳閱發行量可達 **13,000**

**The magazine is circulated among 【廿一世紀董事】發行到:-**

- The entire membership of HKIoD 本會會員
- Listed companies on the Main Board and GEM Board 主板及創業板的上市公司
- Selected private companies 部分私人公司
- Business associations and professional bodies 各大商會及專業團體
- Government officials 政府官員
- Regulators 規管機構
- Kindred organisations 友好組織
- Business centres 商務中心
- Libraries 圖書館



**Annual Album 2020**

**Estimated to be published in Feb 2022**

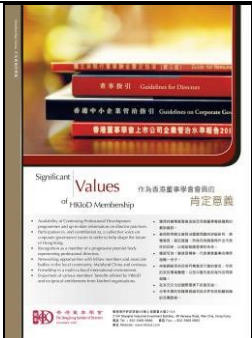

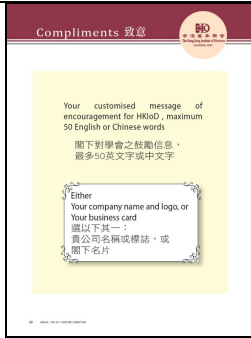
預計 2022 年 2 月出版



**HKIoD Magazine Annual Album 2021**

**Advertising Rate Card & Order Form**

**香港董事學會雜誌 2021 全年紀念冊 廣告價目及訂購表格**

AD Type 廣告類型			
	Display AD of ROP Full-page 內頁全版廣告	Display AD of ROP Half-page 內頁半版廣告	*Compliments AD (ROP Full-page) 內頁全版致意廣告
AD Size 廣告尺寸	<u>Trim</u> 210 (w) x 285 mm (h) · <u>Bleed</u> 220 (w) x 295 mm (h)	<u>Trim</u> 210(w)x142.5mm (h) · <u>Bleed</u> 220(w)x152.5mm(h)	<u>Type Area</u> 173 (w) x 216 mm (h)
Price 價格	HK\$9,000	HK\$6,000	HK\$4,000
Number of order (Please indicate) 訂購數量 (請註明)			

\* ROP Full-page Compliments AD entitles the advertiser to a customised message of encouragement with no more than 50 English or Chinese words.

\* 內頁全版致意廣告之訂購者可自行編撰祝賀感言，以不多於 50 英文或中文字為限。

<p><b>Please return by 24 Dec 2021: -</b></p> <ul style="list-style-type: none"> <li>This completed form</li> <li>Your name / company name</li> <li><b>Compliments AD:</b> <ul style="list-style-type: none"> <li>✓ Your company logo (optional), in the format of PDF, or JPG in high resolution</li> <li>✓ Scanned image of your business card (optional), in the format of PDF or JPG in high resolution</li> <li>✓ Customised message of encouragement for HKIoD (max 50 Eng or Chi words) (<b>ONLY for Full-page Compliments AD</b>)</li> </ul> </li> <li><b>Full-page / Half-page Display Ad:</b> Advertisement file, in the PDF or JPG in high resolution</li> </ul>	<p><b>請於 2021 年 12 月 24 日前交回: -</b></p> <ul style="list-style-type: none"> <li>已填妥之表格</li> <li>閣下 / 貴公司名稱</li> <li><b>致意廣告:</b> <ul style="list-style-type: none"> <li>✓ 閣下 / 貴公司標誌 (可選) · 檔案格式須為 PDF 或高解像度 JPG 檔</li> <li>✓ 閣下名片之掃描圖像檔(可選) · 檔案格式須為高解像度 PDF 或 JPG 檔</li> <li>✓ 對學會之鼓勵信息 (內容不多於 50 英文或中文字) (只適用於<b>全版致意廣告</b>)</li> </ul> </li> <li><b>內頁全版 / 半版廣告:</b> 廣告電子檔案 · 格式須為高解像度 PDF 或 JPG 檔</li> </ul>
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**PAYMENT & DELIVERY · 付款及寄遞**

Please deliver the completed order form along with a cheque to **HKIoD, 2104 Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, Hong Kong** 請把填妥的訂購表格及支票送到: **香港灣仔軒尼詩道 48 號 上海實業大廈 21 樓 2104 香港董事學會**  
Cheque payable to 支票抬頭: "The Hong Kong Institute of Directors Limited"

**CONTACT INFORMATION OF ADVERTISER 訂購者 / 公司資料**

Company 公司: \_\_\_\_\_

Contact Person 聯絡人: \_\_\_\_\_ Tel 電話: \_\_\_\_\_ Email 電郵: \_\_\_\_\_

Cheque No. 支票號碼: \_\_\_\_\_ Amount 面額: HK\$ \_\_\_\_\_ Bank 銀行: \_\_\_\_\_


Date 日期: \_\_\_\_\_ Signature & Company Chop 簽署及公司蓋章: \_\_\_\_\_

All orders and submitted advertisements are subject to our Publishing Board's acceptance. 所有訂單及提交廣告需經過學會出版委員會的批核認可。  
 Check here if you do not wish to receive information from HKIoD / 如不欲接受學會資訊請加剔號。

Sample of advertisements in HKIoD Magazine Annual Album 2021

香港董事學會雜誌 2021 全年紀念冊 廣告樣板

Display AD of ROP Full-page 內頁全版廣告



**Significant Values of HKIoD Membership** 作為香港董事學會會員的肯定意義

- Availability of Continuing Professional Development programmes and up-to-date information on director practices.
- Participation in, and contribution to, a collective voice on corporate governance issues in order to help shape the future of Hong Kong.
- Recognition as a member of a progressive premier body representing professional directors.
- Networking opportunities with fellow members and associate bodies in the local community, Mainland China and overseas.
- Friendship in a multi-cultural international environment.
- Enjoyment of various members' benefits offered by HKIoD and reciprocal entitlements from kindred organisations.

獲得持續專業發展培訓及有關董事實踐趨勢的最新資訊。  
參與對有關企業管治重要問題的詳細研究、商榷意見、釐定建議，然後向有關團體作出代表性的反映，以協助創建香港的未來。  
獲認可為一高遠取精神、代表專業董事的精英組織一份子。  
伸張網絡至來自各門專業及行業的會友，本地的及跨專業團體，以至中國內地和海外的好鄰組織。  
在多文化國際環境下拓展友誼。  
分享本會的各種會員福利及世界各地相關組織的互惠服務。

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香港灣仔軒尼詩道48號上海實業大廈2104  
電話 Tel: + 852 2889 9986 傳真 Fax: + 852 2889 9982  
網址 Website: www.hkiod.com

Display AD of ROP Half-page 內頁半版廣告



**HKIoD in Action**

香港董事學會  
The Hong Kong Institute of Directors  
FOUNDED 1997

深物證券交易所歡迎您  
2021年香港董事學會年會

年會現場照片、會議資料、雜誌封面等。

Compliments AD (ROP Full-page)  
致意廣告 (內頁全版)

Compliments 致意

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The Hong Kong Institute of Directors  
FOUNDED 1997

Your customised message of encouragement for HKIoD, maximum 50 English or Chinese words

閣下對學會之鼓勵信息，  
最多50英文字或中文字

Either  
Your company name and logo, or  
Your business card  
選以下其一：  
貴公司名稱或標誌，或  
閣下名片

88 HKIoD: THE 21<sup>ST</sup> CENTURY DIRECTOR