

# MR CHENG PING HEI, HAMILTON

Category: Listed Companies (SEHK – Non-Hang Seng Indexes Constituents) – Executive Directors

類別：上市公司（香港交易所 - 非恒生指數成分股） - 執行董事

Finance Director and Company Secretary, Chow Tai Fook Jewellery Group Limited  
周大福珠寶集團有限公司 財務董事兼公司秘書



Presents financial highlights at results announcement  
於業績發佈會上簡報財務概要



Receives an IAIR Award for Chow Tai Fook  
代表周大福接受 IAIR 獎項



Officiates at the opening ceremony of SPHC's Hike for Hospice  
主持善寧會登山善行活動起步禮

# 鄭炳熙先生

2015  
DIRECTORS  
Of The Year Awards

傑出董事獎

## MESSAGE FROM AWARDEE 得獎者的話

The award from The Hong Kong Institute of Directors is an encouragement for me and my colleagues to continue with our journey in achieving the highest standards of corporate governance.

We firmly believe that good governance is critical to achieving continuous business development while meeting obligations towards shareholders and other stakeholders. Considering its long standing as a family business with a grand scale, Chow Tai Fook's efforts in modernizing governance did involve considerable commitment. We take pride in being able to institute a sound governance framework and introduce good practices that embrace transparency, accountability and integrity.

There is very little guidance on how best practices can be adapted effectively to companies with a long and rich family heritage. Our goal is to develop a path that addresses the uniqueness of such companies in the practice of good corporate governance in tandem with the pursuit of sustainable value-creation for shareholders and other stakeholders.

榮獲香港董事學會頒發這個獎項，是對本人及周大福同事們的莫大鼓舞，並激勵我們繼續努力提升企業管治至最高水平。

我們堅信良好的管治對企業的持續發展和履行對股東及其他持份者的責任至為重要。周大福是一家家族歷史悠久和規模龐大的企業，憑藉重大的決心推行現代化的管治，我們成功建立一個建基於透明、問責及誠信三大管治原則的良好管治架構與引用多項優良的管治常規，對此我們引以為傲。

據我們所知，為家族歷史淵源深厚的企業提供如何有效地應用最佳管治常規的指引可說是少之又少，我們的目標是開拓新的道路，在致力為股東及其他持份者持續創造價值的同時，能兼顧這些企業獨特性施行良好的企業管治。

## CITATION OF THE PANEL OF JUDGES 評審團評語

Mr Cheng is an exemplary executive director with strategic thinking. He plays a pivotal role in transforming a traditional family-owned company into a corporate with overseas presence run by systematic management engaging scientific analyses and performance indicators. As a Company Secretary, he possesses strong knowledge of the listing rules and the latest trends in corporate governance. Under his escort, the risk management and internal controls of the company have been vastly improved. In addition, he is an influencer of the board, having earned huge respect among a group of seasoned board members. Mr Cheng fully merits the Award.

鄭先生是一位具備戰略思考的卓越執行董事。周大福珠寶集團由傳統家族持有的公司演變成進軍海外的企業，以科學化的分析和表現指標實行系統化的管理，鄭先生在過程中扮演重要的角色。而作為公司秘書，他掌握上市規則和企業管治的最新趨勢。在他的護航下，公司的風險管理和內部監控得以大幅度增強。此外，他在董事會內發揮影響力，贏得一眾經驗豐富的成員的認同和尊重。鄭先生絕對值得獲獎。