



## Programme Details:

This programme comprises three modules spreading over a six-month period. Modules 1 and 3 are conducted in Hong Kong and Module 2 is delivered at the campus in Cambridge or in Melbourne. All participants **MUST** attend the 4-day Residential Programme in England or Australia and the 4-day Board-Level Masterclass in Hong Kong.

### Module 1: 2 days in Hong Kong



#### 11 October 2018 Board Excellence under Changing Business Dynamics

- Objectives Setting
- Regulatory Framework for Corporate Governance in Hong Kong
- Impact on changes of global policies
- Board Evaluation, Performance Management & Compensation at the Top

Location: Hong Kong (Lunch and tea are included)

#### 12 October 2018 Board Practices & Effectiveness

- Key Criteria to Raise Board Effectiveness
- Engaging in Best Practice for Directors: EDs vs INEDs
- Board Dynamics and Shareholder Activism
- Board Experience Sharing – “Playing the Role” and Reflecting on It

### Module 2: 4 days at Cambridge Institute for Sustainability Leadership



4 – 7 November 2018 (Cambridge, UK)  
3 – 6 March 2019 (Melbourne, Australia)  
7 – 10 April 2019 (Cambridge, UK)

- Global Sustainability: Dealing with Systemic Challenges
- Embedding Natural Capital: Create an effective Natural Capital Strategy
- Implementation: Supply Chain and Circular Economy Case Studies
- Strategies for Change: Innovation and Scale
- How Leading Companies Deliver on Bold Sustainability Goals

Location: Cambridge or Melbourne Campus (Accommodation and meals are included)

### Module 3: 2 days in Hong Kong



#### 21 February 2019 Mastering Financial Governance & Risk Management

- Mastering Financial Governance
- Effective Boards and Audit Committees
- Red Flags in Financial Reporting
- Crisis Management and Communications Workshop

Location: Hong Kong (Lunch and tea are included)

#### 22 February 2019 Development and Innovation of Board and Directors

- Disruptive Technology for Directors
- Global Trend of Information Technology for Business
- Directorship: Non-profits vs For-profits
- The Way Forward: Directorship in 21<sup>st</sup> Century