



Sponsored Talk: Risk Mitigation - How NOT to Become a Board Member of “*TITANIC*”

Free

Speaker 講者	: Mr. Patrick S Lee, Executive Vice President, North East Asia and Australia, Intertek
Date 日期	: Monday 25 June 2018 • 2018 年 6 月 25 日 (星期一)
Time 時間	: 5:00pm -6:00pm Presentation 演講
Venue 地點	: 2104 Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, HK 香港董事學會 香港灣仔軒尼詩道 48 號上海實業大廈 2104 室
Language 語言	: Cantonese • 廣東話
Admission 費用	: Free • 免費
Remarks 備註	: Max 35 people on first-come-first-served basis, priority to HKIoD members • 限額 35 人, 先到先得, 會員優先

CPD Hour 小時: 1

Brief Description

This talk provides an overview of the importance of risk mitigation from a quality and safety perspective by analysing the systemic and dynamic risks of the well-known Titanic tragedy in 1912. Happening over a century ago, there are still many valuable insights and principles we can learn today. Come and join us for an interesting sharing session on the Titanic case and how it can be applied in today's business world.

Speaker's Profile

Patrick Lee joined Intertek in 2018 and is responsible for the Group's North-East Asia & Australasia region. Prior to joining Intertek, he was CEO of Inchcape Greater China, the world's leading automobile distributor, where he had the distinction of delivering the Toyota Triple Crown award for market leadership in Hong Kong for ten consecutive years. Patrick has over 30 years' management experience with a proven track record of success with blue-chip companies including P&G, Coca-Cola and Toyota.

Patrick was granted the highest accolade of “Man of a Decade” Award by Automobile Magazine in 2017 for his excellent stewardship. He also sits on the Panel of Judges for the HKMA Quality Award 2018 and is a frequent speaker at universities and on TV shows. He holds a BBA and an MBA from The Chinese University of Hong Kong.

[Online Registration](#)