



Professional Talk 專業講座：

**A new Business Model is born. Boards have duty to take the lead!**  
**Briefing session on Global Directorship Programme 2017**

<b>Speakers 講者</b>	Mr Philippe Joubert, Advisory Board Member, University of Cambridge CISL Hosted by Mr Randy Hung, Chairman, HKIoD Training Committee	
<b>Date 日期</b>	Wednesday 2 August 2017 • 2017 年 8 月 2 日 (星期三)	
<b>Time 時間</b>	6:15 – 6:30pm 6:30 – 6:45pm 6:45 – 7:30pm 7:30 – 8:00 pm	Registration 賓客登記 Briefing session for Global Directorship Programme 簡報會 An evening with Philippe Joubert – Presentation / Q&A 演講與問答 Cocktail reception with Amie Shutterworth, CISL Ambassador 酒會
<b>Venue 地點</b>	HKIoD Office, 2104 Shanghai Industrial Investment Building, 48 Hennessy Road, Wan Chai, Hong Kong 香港董事學會，香港灣仔軒尼詩道 48 號上海實業大廈 2104	
<b>Language 語言</b>	English • 英語	<b>CPD Hour 小時：1</b>

**Contents 內容：A new Business Model is born. Boards have duty to take the lead!**

Boards need dedicated time, tools and the right expertise and structure in order to effectively carry out their fiduciary responsibility in relation to sustainability trends, and to challenge and advise their executive teams.

In this talk, Mr Joubert will talk about:

✧The need to realign purpose, strategy and governance ✧Business is the key to change ✧Boards must take the lead

**About the Speakers 關於講者：**

**Mr Philippe Joubert** is Founder & CEO of Earth on Board, Senior Advisor and Special Envoy for Energy and Climate for the World Business Council for Sustainable Development (WBCSD), Chair of the Prince of Wales's Corporate Leaders Group, and is on the Advisory Board of the Cambridge Institute for Sustainability Leadership where he is a faculty member. He is also Executive Chairman of the Global Electricity Initiative at the World Energy Council (WEC). He acts as an advisor to the CEOs of several major global companies on sustainable development and sits on various boards and advisory boards as a Non-Executive Director. Previously, Philippe was President of Alstom Power and Deputy-CEO of Alstom Group.



**Professional Accreditation 認可機構：**

HKIoD CPD courses are generally qualified to obtain accreditation from HKICPA, CPA Australia, ACCA, HKICS and other institutes under Continuing Professional Development Alliance. Final decision is subject to approval from individual organisation and institute. 香港董事學會「持續專業發展」課程一般均獲得香港會計師公會、澳洲會計師公會、特許公認會計師公會、香港特許秘書公會及參與「持續專業進修聯盟」之學會認可，但個別學會機構擁有最終決定權。

**HKIoD Registration Fee 本會報名費用：Members 會員 HK\$50 Non-members 非會員 HK\$100**

\*Please provide written notification for cancellation of booking 2 working days prior to the event for refund. \*請在活動前兩個工作天提出取消預訂的書面通知，以便退款。

**To: HKIoD Training Department 致香港董事學會培訓部**

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**Topic: "A new Business Model is born. Briefing Session on Global Directorship Programme 2017" (Ref: 2 August 2017)**

Name 姓名: \_\_\_\_\_ Guest Name(s) 賓客姓名: \_\_\_\_\_

Company Name 公司名稱: \_\_\_\_\_ Title 職銜: \_\_\_\_\_

Address 地址: \_\_\_\_\_

Tel No 電話號碼: \_\_\_\_\_ Email 電郵: \_\_\_\_\_ Date 日期: \_\_\_\_\_

Bank 銀行: \_\_\_\_\_ Cheque No 支票號碼: \_\_\_\_\_ Amount 面額: HK\$港幣 \_\_\_\_\_ 元正

Crossed cheque payable to 劃線支票抬頭人 "The Hong Kong Institute of Directors Limited" or "香港董事學會有限公司"

Bank transfer 銀行轉帳: Bank name 銀行: Hang Seng Bank Ltd 恒生銀行有限公司

Account name 帳戶名稱: The Hong Kong Institute of Directors Limited Account Number 帳號: 773-725908-001

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## Global Directorship Programme 2017

To commemorate the 20th anniversary of the Hong Kong Institute of Directors (“HKIoD”), the HKIoD partners with the world’s renowned University of Cambridge Institute of Sustainability Leadership (“CISL”) to inaugurate the Global Directorship Programme, **the most advanced level of directorship training offered by the HKIoD. The programme is highly selective and our Cohort will be an exclusive group of 14 Directors / C-Suite executives.**



香港董事學會  
The Hong Kong Institute of Directors  
FOUNDED 1997

The Hong Kong Institute of Directors (“HKIoD”) is Hong Kong’s premier body representing directors to foster the long-term success of companies through advocacy and standards-setting in corporate governance and professional development for directors. HKIoD is committed to providing educational programmes with international perspectives and in a multi-cultural environment.



The University of Cambridge Institute for Sustainability Leadership (CISL) brings together business, government and academia to find solutions to critical sustainability challenges. Capitalising on the world-class, multidisciplinary strengths of the University of Cambridge, CISL deepens leaders’ insight and understanding through its executive programmes; builds deep, strategic engagement with leadership companies; and creates opportunities for collaborative enquiry and action through its business platforms.



## Why Joining This Programme?

- ✓ As a member of **Global Network of Director Institutes (GNDI)**, HKIoD is in joint forces in the global promotion of director professionalism and corporate governance.
- ✓ **Exclusive Opportunity:** This Global Directorship Programme 2017 is limited to **14 participants**. Upon completion of this programme participants will:-
- ✓ Receive **TWO Certificates** at the same time:
  - (a) CISL - Business Sustainability Programme Certificate, AND
  - (b) HKIoD - Executive Diploma in Corporate Governance and Sustainability Directorship
- ✓ Be invited to join **TWO Distinguished Alumni Networks**:
  - (a) The CISL Network – comprised of over 8,000 senior leaders and leading practitioners who represent business, the public sector and civil society in every industry and on every continent
  - (b) HKIoD Global Directorship Programme Alumni Network – comprised of senior executives and professionals of key business sectors in Hong Kong, developed exclusively for our programme participants
- ✓ Obtain **ONE Designation** upon completion of the accreditation process: **HKIoD.GD**
- ✓ Be accredited **48 CPD Hours** across 2017 and 2018

## Programme Details:

This programme comprises three modules spreading over a six-month period. Modules 1 and 3 are conducted in Hong Kong and Module 2 is delivered at the Cambridge campus in the UK. All participants **MUST** attend the 4-day Residential Programme in the UK and the 4-day Board- Level Masterclass in Hong Kong.

## Course Fees:

- HK\$88,000 (For member of HKIoD or another accredited professional body)
- HK\$108,000 (Non-member)

*The Cambridge package includes tuition, learning materials and licence for online course, accommodation, meals, the gala dinner, extra-curricular activities and membership of the alumni network*

## Contact Us

For more information on the Global Directorship Programme, please contact:

Training Department Email: [training@hkiod.com](mailto:training@hkiod.com) • Tel: 2889 9986 • Fax: 2889 9982 • [www.hkiod.com](http://www.hkiod.com)