

## Introduction of Facilitator 導師簡介

**Mr. Ray Rudowski**

**Managing Director, Epic Communications Limited**

Mr Ray Rudowski, the Managing Director of Epic Communications Limited, a firm he founded in July 2018 to focus exclusively on bringing specialized training and planning experience to clients. I created Epic Communications Ltd to exclusively mentor clients with a specialized approach to delivering communications trainings.

As Founder and Managing Director his goal is to ensure all participants gain access to his experience and expertise to help them build their confidence to communicate their strengths more effectively in whatever business situation they usually encounter.

Nearly 19 years of solid crisis training, planning and management experience gained through working with most of the biggest brands in Asia developing unique crisis, media handling skills and other specialized training programs all tied to clear business outcomes. He has been widely quoted in international media on issues ranging from racism in sport to the impact of the 2014 “Umbrella Revolution” in Hong Kong.

He began his consulting career leading Hill & Knowlton’s Crisis Planning & Training practice for 10 years from 2000-2010. He joined Edelman to lead the Crisis Planning & Training practice from 2010-2018. I’ve worked across all industry sectors including personal care, cosmetics, aviation, oil & gas, hospitality, pharmaceuticals, specialty and professional services.

He has developed and delivered trainings for CNN, Turner, Cathay Pacific, Chevron, L’Oreal, AmorePacific, Pernod Ricard, Carlsberg, Total, Chevron, Shangri La, HSBC, ANZ, MGM Macau, Modern Terminals and General Electric. I’ve lead sessions across all of the major markets in Asia-Pacific including: Pakistan, India, Bangladesh, Guam, Brunei, Australia, Abu Dhabi, Laos, Cambodia and Vietnam.

Prior to embarking on a consulting career I had an award-winning career as a broadcast journalist first in Canada at Edmonton’s ITV and then in Hong Kong at both terrestrial stations ATV and TVB. He has been in Hong Kong since July 1995 and covered the Hong Kong Handover, President Bill Clinton’s 1998 visit to China and APEC conferences that included coverage of China’s former President Jiang Zemin.