

Evaluation of Intangible Assets

Part One : Due diligence for valuation of technology

- Technology is often a part of an IPO, M&A transaction or a licensing negotiation and so intangible assets should be properly captured and formalized. In an acquisition or investment relating to technology, patent due diligence must be properly performed in order to obtain a realistic valuation and to avoid over-pricing.
- Inventorship, ownership and/or control determination
- Patent stability analysis
- Patent scope determination
- Enforceability analysis
- Trade secret and knowhow assessment
- Freedom analysis

Part Two : Non-IP intangible assets

- Brand value
- Goodwill
- Governance and Management