

## Biodata of Current Serving Council Members

### 現任理事會成員簡介



#### **Mr Richard Tsang FHKIoD**

#### 曾立基先生

Council Member 理事

Chairman & Managing Director, Strategic Public Relations Group Limited; Vice President, Asia-Pacific, Public Relations Organisation International; Board of Directors of Ocean Park, Hong Kong; Honorary Media Relations Adviser, Hong Kong Securities Association Limited; Committee Member, Hong Kong Q-Mark Council; Member, Hong Kong Trade Development Council Professional Services Advisory Committee; Founding Member, the Hong Kong Professionals and Senior Executives Association; Part-time lecturer, the School of Journalism and Communications, the Chinese University of Hong Kong; Chairman, Alumni Association of the School of Journalism and Communication of the Chinese University of Hong Kong (2011-2015), Board Member, the Methodist Centre; Board Member, the North Point Methodist Church Kindergarten and Nursery; Vice-Chairman of the “Weekly Economic Observer”, Research Institute of Market Economy Development Research Center of the State Council of PRC; Vice Board Chairman, Council of “World Market”, Shanghai Foreign Economic Relation & Trade Commission; Permanent Vice Board Chairman of the “China Business Update”, China Shippers’ Association of Ministry of Commerce of the People’s Republic of China; Special Researcher, China International Economic Development Research Centre; Winner: 2003 “Young Entrepreneur Award” of the DHL/SCMP Hong Kong Business Awards; 2006 “Outstanding Leader of Reform in a Chinese Enterprise Award”; 2006 “China Enterprise Award for Creative Businessman”; 2008 Great Wall “Patriotic Contribution Award”; 2008 “Outstanding Leaders of Reform & Innovation”; “The Excellence in Achievement of World Chinese Youth Entrepreneurs” from the Yazhou Zhoukan and World Federation of Chinese Entrepreneurs Organisation; the “Asia Pacific Entrepreneurship Awards – Outstanding Entrepreneurship Awards” from Enterprise Asia; 2009 “60th Anniversary of the People’s Republic of China – Ten Most Outstanding Professionals in the Public Relations Sector”; 2009 “Outstanding Contributors to Social Harmony in China”; 2009 “Outstanding Business Innovators in China”; 2009 “Top 10 Outstanding Leaders in Brand Building in China”.

縱橫公共關係顧問集團董事長兼董事總經理；國際公關聯盟(PROI)亞太區副會長；海洋公園公司董事局成員；香港證券業協會榮譽公關顧問；香港優質標誌局委員會成員；香港貿易發展局專業服務諮詢委員會成員；香港專業及資深行政人員協會創會會員；香港中文大學新聞與傳播學院兼任講師；香港中文大學新聞與傳播學院校友會主席(2011-2015)；循道衛理中心董事；北角衛理堂幼稚園幼兒園校董；中國國務院發展研究中心市場經濟研究所《每周經濟觀察》理事會副理事長；上海對外經濟貿易委員會《國際市場》理事會副理事長；中國商務部中國對外貿易經濟合作企業協會《中國經貿》理事會永久副理事長；中國國際經濟發展研究中心特邀研究員；2003 DHL/ 南華早報香港商業獎－「青年企業家獎」得主；2006年「中國企業最具創新力十大傑出人物」；2006年「中國企業改革優秀人物」；2008年「中華愛國英才長城貢獻獎」；2008年「中國改革創新風雲人物」；《亞洲週刊》及世界華商組織聯盟頒發2009「世界傑出青年華商」榮譽；Enterprise Asia 2009頒發亞太企業精神獎－傑出企業家獎；2009年「建國六十周年·中國公關行業十大功勳人物」；2009年「中國和諧社會傑出人物」；2009年「中國企業創新年度人物」；2009年「中國品牌建設十大傑出功勳人物」。