

問卷結果簡要報告：會員評鑒制度的實施
A Concise Report on Questionnaire Findings:
Implementation of the Membership Accreditation Scheme

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結果概要 Executive Summary of Findings

問卷調查日會員總數 Total No. of Members on Date of Poll: 1,095

回覆者 Respondents: 人數 No. 178 會員人數百分比% of Membership 16.3%

- 93.3%覆卷者知道香港董事學會已實行會員評鑒制度，要求會員履行持續專業進修(CPD)，並於每年繼續會籍時申報已履行。
93.3% of the respondents are aware that HKIoD has launched its Membership Accreditation Scheme whereby members are required to pursue CPD (Continuing Professional Development) and declare fulfillment on an annual basis upon renewal of membership.
- 91.0%覆卷者知道 CPD 不單指上課培訓，而可以透過很廣闊範圍的活動實行。
91.0% of the respondents are aware that CPD can be pursued through a wide scope of activities, which are not just limited to class-room training courses.
- 97.8%覆卷者認同實行 CPD 可以與時並進，有助於增強履行董事職務的知識及才能。
97.8% of the respondents agree that the pursuit of CPD keeps one up-to-date with regard to enhancing knowledge and skills in fulfilling the role of a company director.
- 大多數覆卷者認為實行會員評鑒制度履行 CPD 要求對以下各項正面價值:-
 - 會員(78.7%)
 - 香港董事學會(74.2%)
 - 作為一大國際金融中心的香港(64.0%)
 - 會員的公司(59.0%)The majority of the respondents think that the implementation of Membership Accreditation System with CPD requirement is of positive value to the following:-
 - Members (78.7%)
 - HKIoD(74.2%)
 - Hong Kong as a major international financial center (64.0%)
 - Members' companies (59.0%)
- 79.8%覆卷者贊成以自行申報配合抽樣提供詳細資料是實行董事 CPD 要求的合理途徑。
79.8% of the respondents agree that the self-declaration system complemented by filing of more details upon selection is a reasonable approach for administering CPD fulfillment by members.
- 65.2%覆卷者認為新的續會表格不難，而 25.3%覆卷者認為這是可習慣。
62.5% of the respondents find the filing of the new membership renewal statement not a problem while 25.3% of the respondents find it manageable after a while.
- 在過去十二個月，大多數覆卷者有參與培訓課程、演講論壇和董事工作等正規 CPD 活動，亦有透過書籍/視聽資料/電子資料等自學，作為非正規 CPD 活動。
In the past 12 months, the majority of the respondents have engaged in formal CPD activities such as training courses, speaker forums and director work-based learning. Also, they have gained knowledge from reading or audio/video materials or e-learning as Informal CPD activities.

8. 在過去的十二個月，大多數覆卷者參與正規 CPD 活動的時間比例為 40%或以上。
In the past 12 months, the majority of the respondents have the ratio of 40% or more in Formal CPD engagement.
9. 54.5%答覆者認為 2006 年的 CPD 時數要求應該保持現在時數(即 5 小時)，28.7%答覆者認為可增加至 10 小時，16.3%答覆者無意見。
54.5% of the respondents think the CPD time requirement for 2006 should be maintained the same (that is 5 hours).
28.7% of the respondents think that it should be increased to 10 hours.
16.3% of the respondents are neutral on the CPD hours to be set for 2006.
10. 56.2%答覆者認為 2006 年的正規 CPD 所佔的活動時間比例應該是無特別規定，其餘的覆卷者大多數認為參與正規 CPD 活動的時間比例為 40%或以上。
56.2% of the respondents think that there should be no specification of the proportion of Formal CPD engagement.
The majority of the rest thinks that Formal CPD engagement should be of the ratio of 40% or more.
11. 45.5%答覆者有特別紀錄 CPD 活動，以便向香港董事學會申報；其餘的答覆者雖然在去年度沒有特別紀錄 CPD 活動，但當中有 69.1%會在本年度開始紀錄。
45.5% of the respondents have consciously kept a record of CPD activities for filing to HKIoD. Though the rest of the respondents have not consciously kept a record of CPD activities, 69.1% of them would start to keep a record this year.
12. 90.4%答覆者會在 2006 年積極實行 CPD 活動，亦有 88.8%答覆者會鼓勵其他會員積極實行 CPD 活動。
90.4% of the respondents would actively pursue CPD activities in 2006 and 88.8% of the respondents would encourage fellow members to actively pursue CPD activities.
13. 92.1%答覆者會宣揚香港董事學會的會員評鑑制度是提高董事專業精神及有助董事履行職能之舉。
92.1% of the respondents would publicize that the Membership Accreditation Scheme of The Hong Kong Institute of Directors is an initiative in promoting professional spirit among directors and benefiting the fulfillment of director's roles.
14. 覆卷者背景 Demographics of the respondents:-
 資深會員、會員、附屬會員比例 Ratios of Fellows to Members to Associates = 56:40:2
 大多數董事年資 Majority of director experience in years = 4-20 years
 女性、男性比例 Ratio of Female to Male = 14.6:85.4
 大多數年齡組別 Majority age group = 41-60
 大多數申報屬於某類專業 Majority claim to belong to a profession.
 主要公司類別 Principal company categories:-
 上市公司 Listed company = 37.1%
 私人公司 Private company = 57.3%
 大多數董事會人數 Board size majority = /<10
 以上背景分析大致與香港董事學會會員資料庫配合。The above demographics generally match the profile of HKIoD's membership database.

第一部份：您的意見 PART I: Your Views

1. 您是否知道香港董事學會已實行會員評鑑制度，要求會員履行持續專業進修(CPD)，並於每年繼續會籍時申報已履行？

Are you aware that HKIoD has launched its Membership Accreditation Scheme whereby members are required to pursue CPD (Continuing Professional Development) and declare fulfillment on an annual basis upon renewal of membership?

是 Yes	166	93.3%
否 No	12	6.7%

2. 您是否知道 CPD 不單指上課培訓，而可以透過很廣闊範圍的活動實行？

Are you aware that CPD can be pursued through a wide scope of activities, which are not just limited to class-room training courses?

是 Yes	162	91.0%
否 No	16	9.0%

3. 您是否認同實行 CPD 可以與時並進，有助於增強履行董事職務的知識及才能？

Do you agree that the pursuit of CPD keeps you up-to-date with regard to enhancing knowledge and skills in fulfilling the role of a company director?

是 Yes	174	97.8%
否 No	4	2.2%

4. 您認為實行會員評鑑制度履行 CPD 要求對下列哪項有正面價值(可選多項)：-

To which of the following do you think that the implementation of Membership Accreditation System with CPD requirement is of positive value (one or more may be selected):-

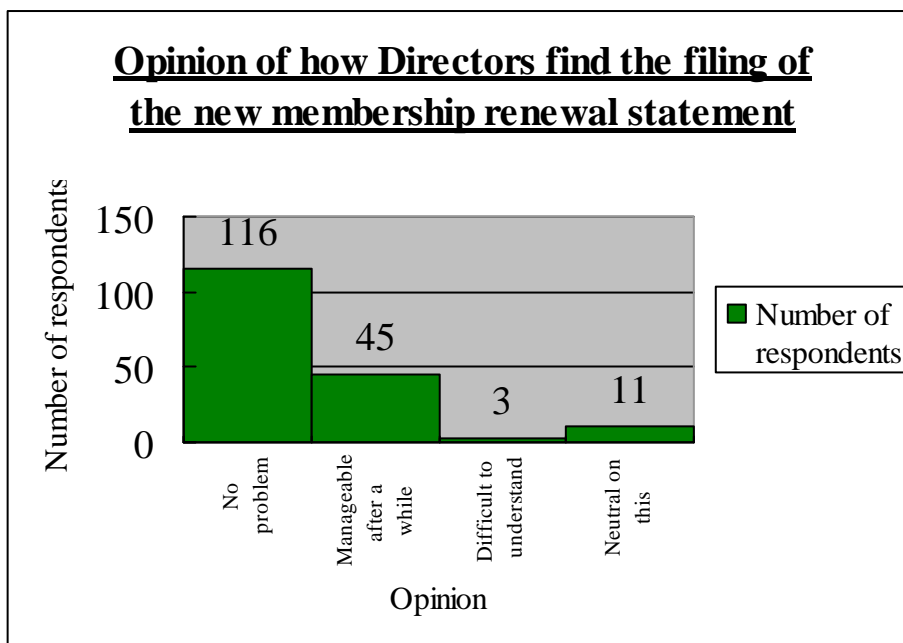
(a) 會員 Members	140	78.7%
(b) 香港董事學會 HKIoD	132	74.2%
(c) 會員的公司 Members' companies	105	59.0%
(d) 整體經濟 The economy at large	63	35.4%
(e) 政府與規管者 Hong Kong government and regulators	76	42.7%
(f) 作為一大國際金融中心的香港 Hong Kong as a major international financial centre	114	64.0%

5. 您是否贊成以自行申報配合抽樣提供詳細資料是實行董事 CPD 要求的合理途徑？
 Do you agree that the self-declaration system complemented by filing of more details upon selection is a reasonable approach for administering CPD fulfillment by members?

(a) 是 Yes	142	79.8%
(b) 否 No	2	1.1%
(c) 無意見 Neutral	34	19.1%

6. 您對於新的續會表格意見怎樣？
 How did you find the filing of the new membership renewal statement?

(a) 不難 No problem	116	65.2%
(b) 可習慣 Manageable after a while	45	25.3%
(c) 難以明白 Difficult to understand	3	1.7%
(d) 無意見 Neutral on this	11	6.2%



- (e) 其它意見 Other comments:
- (1) Better to have soft copy version
 - (2) Difficult to keep track of one's CPD. Better allow year-end statement type report to HKIOD.
 - (3) CPD is a waste of time.
 - (4) I think renewal form somehow is too simple.

7. 在您印象中，您在過去十二個月有參與下列 CPD 活動？(可選多項)

To your recollection, in which of the following CPD activities have you engaged over the past 12 months? (One or more may be selected.)

(1) 「正規CPD」，即指參與培訓課程、活動、專案項目、任務項目等，其主題必需有助於履行董事職責。

Formal CPD, referring to participation in a training course or an event or a project or a task, on a subject of help to fulfilling director responsibilities.

(a) 香港董事學會培訓課程 HKIoD training courses	54	30.3%	(b) 香港董事學會演講論壇 HKIoD speaker forums	38	21.3%
(c) 其它學會培訓課程 Training courses organized by other professional bodies e.g. HKICPA	100	56.2%	(d) 其它學會演講論壇 Speaker forums organized by other professional bodies	63	35.4%
(e) 擔任講者 Delivery of talks/lectures	60	33.7%	(f) 董事工作：於公司舉行的培訓活動 Director work-based: in-house training	48	27.0%
(g) 董事工作：帶領推行新技巧或規律 Director work-based: leading a new technique or discipline	45	25.3%	(h) 董事工作：闡述研究結果報告 Director work-based: making a presentation after research	21	11.8%
(i) 董事工作：指導或輔導 Director work-based: coaching or mentoring	63	35.4%	(j) 服務：參與香港董事學會委員會工作 Service: committee work of HKIoD	19	10.7%
(k) 服務：參與公共服務委員會工作 Service: board work in public duties	56	31.5%	(l) 其它活動 Other activities (1) Chengdu Visit (2) Being "Spokesperson" (3) MBA Course (4) Reviewing projects with clients' board (5) Alumni training from graduated school		

(2) 「非正規CPD」，即指不透過與人即時互動的形式，自學有助董事職責的主題。Informal CPD, referring to self-learning involving no human interaction on a subject of help to fulfilling director responsibilities.

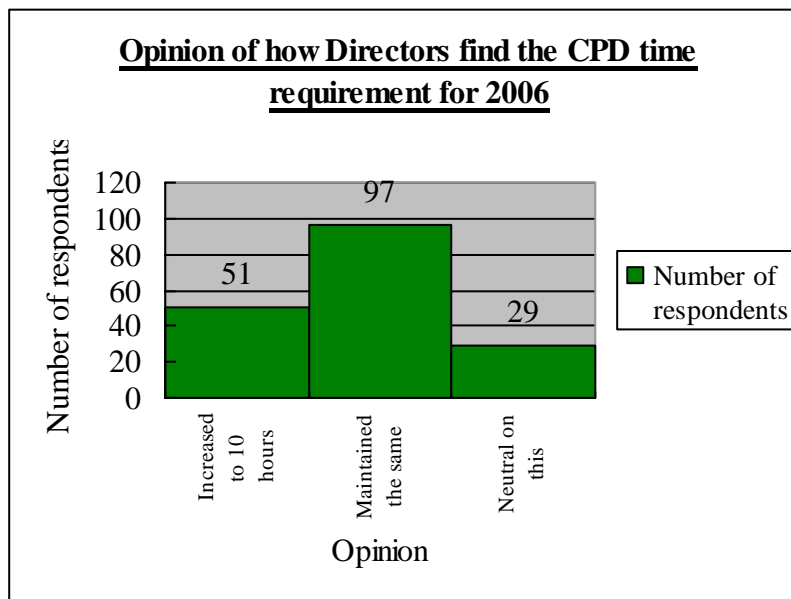
(a) 透過書籍/視聽資料/電子資料等自學 Knowledge from reading or audio/video materials or e-learning	126	70.8%	(b) 編寫文件或文章 Authoring a paper or article	27	15.2%
(c) 其它活動 Other activities (1) Attending Master of Science Corporate Governance Programme (HKBU) (2) High profile appointment (3) Teaching & attending talks (4) Distant learning such as Open University (5) Part-time Master Degree - Corporate Governance & Directorship. Committee work of HK Chamber of Listed Companies. (6) Acting as Council Member of HK Society of Notaries (7) 安排董事學會文憑畢業生聚會 (8) Committee work of other professional bodies (9) Professional Assessor of the Royal Institution of Chartered Surveyors (10) Taking part in Corporate Governance activities organised by in-company training division and Stanford Graduate School of Business					

8. 在您的印象中，您在過去十二個月的 CPD 活動時間比例如何？
 To your recollection, what is your ratio of CPD engagement over the past 12 months?
 (正規 CPD 所佔的比例 Proportion of Formal CPD)

(1) 0%	13	7.3%		(7) 60%	9	5.1%
(2) 10%	0	0.0%		(8) 70%	18	10.1%
(3) 20%	15	8.4%		(9) 80%	19	10.7%
(4) 30%	21	11.8%		(10) 90%	12	6.7%
(5) 40%	10	5.6%		(11) 100%	13	7.3%
(6) 50%	21	11.8%		(12) Unanswered	20	11.2%

9. 2005 年的 CPD 時數要求是 5。您認為 2006 年的 CPD 時數要求應該：-
 The CPD time requirement for 2005 was 5. Do you think the CPD time requirement for 2006 should be:-

(a) 可增加至 10 小時 Increased to 10 hours	51	28.7%
(b) 保持現在時數 Maintained the same	97	54.5%
(c) 無意見 Neutral on this	29	16.3%



10. 您認為 2006 年的正規 CPD 及非正規 CPD 比例應該是：-
 What do you think the ratio of Formal CPD to Informal CPD for 2006 should be?
 (正規 CPD 所佔的比例 Proportion of Formal CPD)

(1) 0%	2	1.1%		(8) 70%	7	3.9%
(2) 10%	1	0.6%		(9) 80%	10	5.6%
(3) 20%	5	2.8%		(10) 90%	0	0.0%
(4) 30%	10	5.6%		(11) 100%	2	1.1%
(5) 40%	4	2.2%		(12) 無特別規定 No Specification	100	56.2%
(6) 50%	20	11.2%		(13) Unanswered	7	3.9%
(7) 60%	8	4.5%				

11. 您有否特別紀錄您的 CPD 活動，以便向香港董事學會申報？

Have you consciously kept a record of your CPD activities for filing to HKIoD?

是 Yes	81	45.5%
否 No	97	54.5%

12. 如第 11 題的答案為否，請問您會否在本年度開始紀錄您的 CPD 活動？

If your answer to Question 11 is "no", would you start to keep a record of your CPD activities in this year?

是 Yes	56	69.1%
否 No	40	49.4%

13. 您會在 2006 年積極實行 CPD 活動嗎？

Would you actively pursue CPD activities in 2006?

是 Yes	161	90.4%
否 No	15	8.4%

14. 您會否鼓勵其他會員積極實行 CPD 活動？

Would you encourage your fellow members to actively pursue CPD activities?

是 Yes	158	88.8%
否 No	18	10.1%

15. 您會否宣揚香港董事學會的會員評鑑制度是提高董事專業精神及有助董事履行職能之舉？

Would you publicize that the Membership Accreditation Scheme of The Hong Kong Institute of Directors is an initiative in promoting professional spirit among directors and benefiting the fulfillment of director's role?

是 Yes	164	92.1%
否 No	11	6.2%

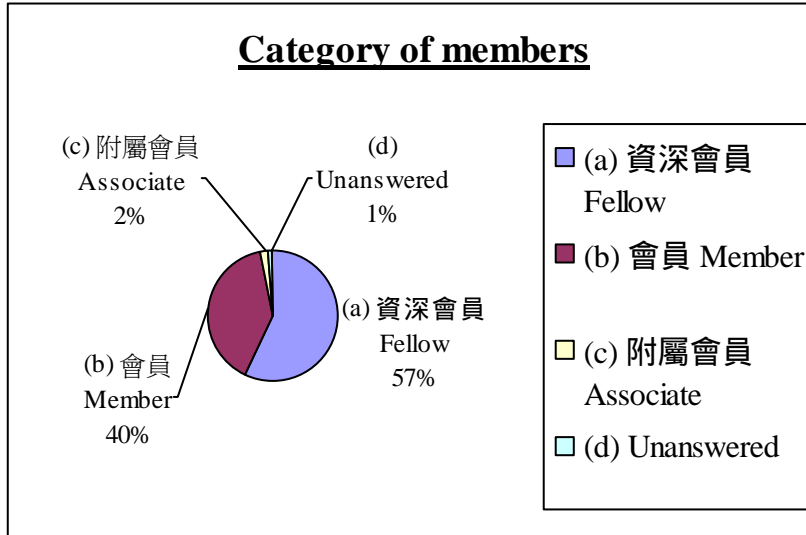
16. 如您有期望或其它意見，請提供 Please give your expectations or other comments, if any:-

- (1) Please keep on promoting the CPD activities.
- (2) Meanwhile, I have received an invitation from a Law Firm in New York to be its "of Consultant". That Law firm is specializing in "Going Public". I would like to see when I will be advanced to "Fellow" Level.
- (3) To introduce a professional designation, such as "Certified Professional Director (CPD)" or "Chartered Director (CD)", after completing certain courses.
- (4) CPD exemptions should be granted to fellows with relevant professional qualifications and over 20 years experience as directors.
- (5) I'd be happy to participate in task group or committee work.

第二部份：個人及公司背景 PART II: Personal & Company Profile

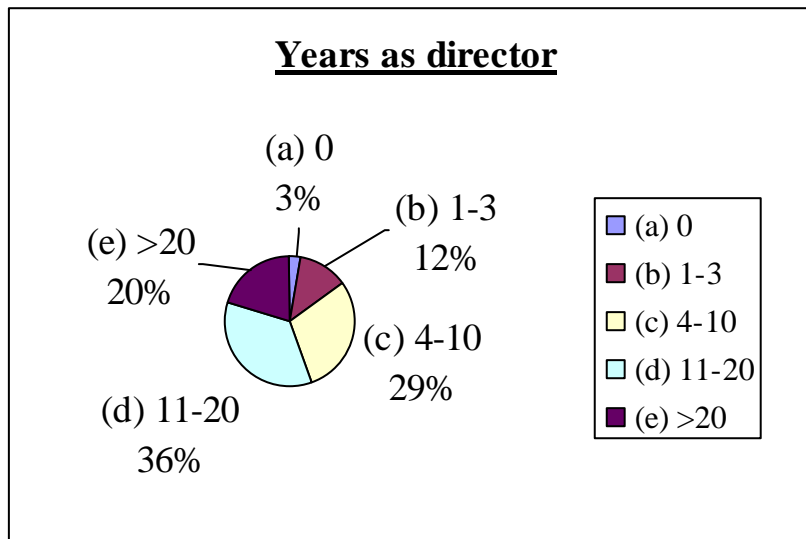
17. 會員級別 Membership Grade :

(a) 資深會員 Fellow	101	56.7%
(b) 會員 Member	72	40.4%
(c) 附屬會員 Associate	3	1.7%
(d) Unanswered	2	1.1%



18. 董事年資 Years as director :

(a) 0	5	2.8%
(b) 1-3	22	12.4%
(c) 4-10	52	29.2%
(d) 11-20	63	35.4%
(e) >20	36	20.2%



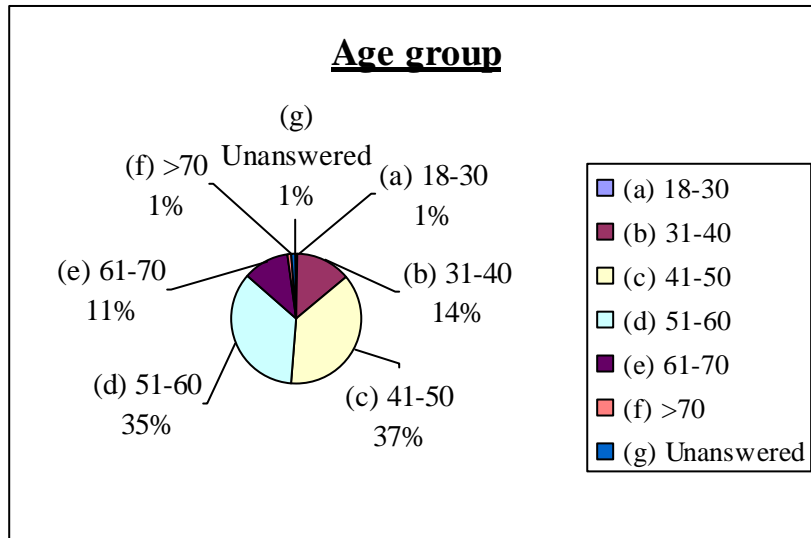
19. 性別 Gender :

(a) 女性 Female 14.6%

(b) 男性 Male 85.4%

20. 年齡組別 Age group :

(a) 18-30	1	0.6%
(b) 31-40	24	13.5%
(c) 41-50	66	37.1%
(d) 51-60	63	35.4%
(e) 61-70	20	11.2%
(f) >70	2	1.1%
(g) Unanswered	2	1.1%



21. 本身是否已隸屬專業？ Are you a member of an established profession ?

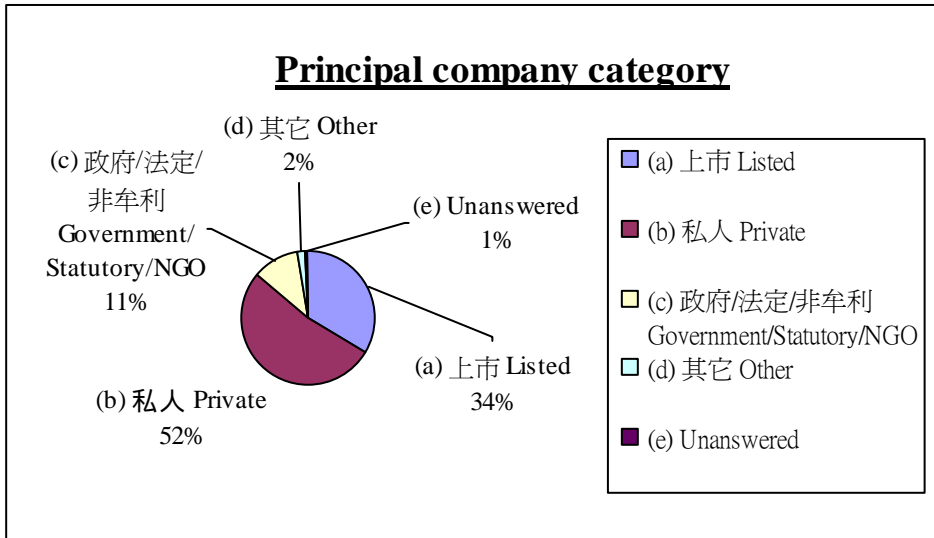
(a) 是 Yes 65.2% (b) 否 No 34.8% (of those who responded)

(c) 如是，請列明專業 If yes, please specify profession :

(1) 會計師 Accountant	52	44.8%
(2) 工程師 Engineer	17	14.7%
(3) 律師 Lawyer	12	10.3%
(5) 其它 Other: e.g. surveyor, banker, doctor, marketer, transport logistics, secretary, conference board, HKSFA, academic, housing, FHKIREA, FHKICM, FIOB, FAIB, financial services, securities dealer, film director, RFP, HKSI, broker, CFA, arbitrator, mediator, certified financial planner, project manager, pharmacist, Notary Public & China Appointed Attesting Officer, architect, member of HKIOD Executive Director of Companies, MBIM	43	37.1%

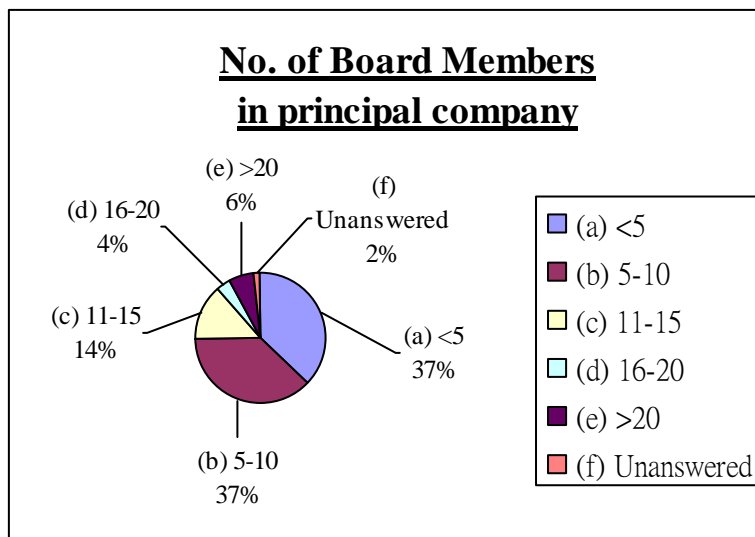
22. 所屬主要公司類別 Principal company category :

(a) 上市 Listed	66	37.1%
(b) 私人 Private	102	57.3%
(c) 政府/法定/非牟利 Government/Statutory/NGO	22	12.4%
(d) 其它 Other e.g. financial services, solicitor, multi-national bank, Committee members of professional bodies	4	2.2%
(e) Unanswered	1	0.6%



23. 所屬主要公司董事人数 No. of Board Members in principal company :

(a) <5	67	37.6%
(b) 5-10	67	37.6%
(c) 11-15	25	14.0%
(d) 16-20	7	3.9%
(e) >20	11	6.2%
(f) Unanswered	3	1.7%



24. 所屬主要公司僱員人數 No. of employees in principal company :

(a) 1-10	24	13.5%
(b) 11-50	36	20.2%
(c) 51-100	21	11.8%
(d) 101-500	48	27.0%
(e) 501-1,000	8	4.5%
(f) >1,000	40	22.5%
(g) Unanswered	2	1.1%

